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PLEASE WEAR A
FACE MASK

**MATERIAL
APPLICATION
& INSTALLATION**

STUDIO

WALL APPLICATION 02

FLOOR APPLICATION 03

INSTALLATION 04

What's the right material for your location? When selecting a decal material, it is important to match the correct material to its intended surface application (*either walls or floors*). Our materials and recommended applications are listed below.

WALL DECAL MATERIAL DETAILS

- Removable and repositionable
- UV resistant
- Cleanable
- Printed with eco-friendly latex inks
- Water-resistant
- Long lasting
- When properly applied, removing decals will not damage substrates

WALL DECAL ACCEPTABLE SURFACES

- Smooth painted drywall/sheetrock
*(*Important: For recently primed or painted surfaces, allow a minimum of 14 days cure time prior to installation)*
- Non-textured, smooth wallpaper
- Interior glass
- Smooth wood surfaces: painted, primed, stained plywood, hardboard, masonite
- Mirrors

WALL DECAL NOT ACCEPTABLE SURFACES

- Orange peel and knockdown surfaces
- Textured, porous, or uneven surfaces
- Exterior wall surfaces
- Unpainted drywall, or walls with inferior paint applications (*peeling, chipped paint*)
- Varnished wood (removing decals may result in minor damage to the varnish coating)
- Wallpaper with Teflon or “easy clean” coatings
- Walls exposed to extremely moist and humid conditions may be problematic

If you have recently painted your walls, be sure that the final coat has dried for a minimum of 14 days prior to installation.

Low-VOC paint formulas sometimes prevent adhesion. We recommend cleaning your surface TWICE with a solution of 70% isopropyl alcohol and 30% water and allow to dry. This method has been proven to improve decal adhesion.

FLOOR DECAL MATERIAL DETAILS

- Removable
- Slip-resistant
- Scratch-resistant
- Waterproof
- UV resistant
- Eco-friendly latex inks
- When properly applied, removing decals will not damage substrates

FLOOR DECAL ACCEPTABLE SURFACES

- Commercial carpet
- Sidewalks
- Tile
- Vinyl
- Sealed wood
- Concrete

FLOOR DECAL NOT ACCEPTABLE SURFACES

- Walls
- Glass
- Wallpaper
- Mirrors

- 1. CLEAN** - Wipe the surface with a dry or damp cloth to ensure the surface is free of dust and dirt. Allow to dry thoroughly. Do not use commercial cleaners. If needed, use a solution of 70% isopropyl alcohol and 30% water to clean, and then wait for the surface to thoroughly dry.
- 2. PEEL** - Carefully peel off the backing paper to expose the sticky side, making sure not to touch the adhesive sides to one another.
- 3. APPLY** – Align and firmly place the top of the decal onto the desired surface.
- 4. SMOOTH** - Use your hand or a credit card to slowly smooth the decal from top to bottom.

Want to move or reposition your decal? Starting at any corner, simply peel back the decal at a 45-degree angle careful not to touch the adhesive sides to one another. Then reapply in the same manner following steps 3 & 4.

Want to store and re-use your decals later? Simply remove the decals, place them onto their backing paper, and when you're ready to use them again simply repeat steps 1-4.

We cannot be held liable for damages if decals are not installed as outlined in this guide.